

Scholastic Kids Press Corps Blog

<http://blogs.scholastic.com/kidspress/2010/01/r-is-for-rocco.html>

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“R” IS FOR ROCCO

Rocco Fiorentino rocks on Sesame Street tomorrow!



Hi everyone! I wanted to give you a heads up about one of my BFF's, Rocco Fiorentino. I wrote an article about Rocco and his foundation, The Little Rock Foundation, a few months ago right here on the Scholastic Kids Press Corps Web site.

Rocco is blind and has been a very busy advocate for the visually impaired since he was 5 years old. He's now 13 and he's a great guy and an amazing musician and singer.

Rocco will be featured on [Sesame Street](#) this month helping to educate children and adults about blindness. On the [PBS broadcast show](#) he gets to do something he loves; sing!

The national air date for the show is January 21 (tomorrow!), and in Philadelphia it's January 23.

To find out when you can see Rocco on Sesame Street in your area and to get a “Sneak Peek” of the episode, please check out his web site at www.musicbyrocco.com and click on video-showcase—it's really, really great!

While you're there, check out Rocco's other songs, too.

Thanks for another awesome job helping kids understand each other, Rocco!

—Danielle Azzolina

PHOTO: Rocco and the Sesame Street cast. (Photo by Richard Termine)